

Data protection

With this data protection declaration we inform you which personal data we process in connection with our activities and activities including our www.annettedahl.com website. In particular, we provide information about what, how and for what where we process which personal data. We also inform about the rights of Per people whose data we process.

Further data protection declarations and other legal documents such as General Terms and Conditions (GTC), Terms of Use or Conditions of Participation may apply to individual or additional activities.

We are subject to Swiss data protection law and any applicable foreign data protection law, such as that of the European Union (EU) with the General Data Protection Regulation (GDPR). The European Commission [recognizes](#) that Swiss data protection law guarantees adequate data protection.

1. Contact addresses

Responsibility for the processing of personal data:

Annette Dahl
Zelglistrasse 6
5210 Windisch
Switzerland

annettedahlphotography@gmail.com

We would like to point out if there are other persons responsible for the processing of personal data in individual cases.

Data Protection Representation in the European Economic Area (EEA)

We have the following data protection representation in accordance with [Art. 27 GDPR](#). The data protection representation serves as an additional point of contact for supervisory authorities and data subjects in the European Union (EU) and the rest of the European Economic Area (EEA) for inquiries in connection with the General Data Protection Regulation (GDPR):

[VGS data protection partner UG](#)

At Kaiserkai 69

20457 Hamburg

Germany

info@datenschutzpartner.eu

2. Terms and legal bases

2.1 Terms

Personal data is all information that relates to a specific or identifiable person. A data subject is a person about whom personal data is processed.

Processing includes any handling of personal data, regardless of the means and procedures used, in particular storing, disclosing, procuring, collecting, deleting, saving, changing, destroying and using personal data.

The European Economic Area (EEA) comprises the member states of the European Union (EU) as well as the Principality of Liechtenstein, Iceland and Norway. The General Data Protection Regulation (GDPR) describes the processing of personal data as processing of personal data.

2.2 Legal Bases

We process personal data in accordance with Swiss data protection law, in particular the [federal law on data protection \(FADP\)](#) and the [Ordinance on the Federal Data Protection Act \(VDSP\)](#).

If and to the extent that the General Data Protection Regulation (GDPR) is applicable, we process personal data in accordance with at least one of the following legal bases:

- [Article 6\(1\)\(b\) GDPR](#) for the necessary processing of personal data to fulfill a contract with the data subject and to carry out pre-contractual measures.
- Art. 6 (1) (f) GDPR for the necessary processing of personal data in order to protect our legitimate interests or those of third parties, provided that the fundamental freedoms and rights as well as the interests of the data subject do not prevail. Legitimate Interests

In particular, it is in our interest to be able to carry out our activities and activities in a long-term, user-friendly, safe and reliable manner and to be able to communicate about them, ensuring information security, protecting against misuse, enforcing our own legal claims and complying with Swiss law.

- Art. 6 (1) (c) GDPR for the necessary processing of personal data to fulfill a legal obligation to which we are subject under any applicable law of member states in the European Economic Area (EEA).
- Art. 6 (1) lit. e GDPR for the necessary processing of personal data to perform a task that is in the public interest.
- Art. 6 (1) (a) GDPR for the processing of personal data with the consent of the affected person.
- Article 6 paragraph 1 lit. d GDPR for the necessary processing of personal data in order to protect the vital interests of the data subject or another natural person
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3. Nature, Scope and Purpose

We process the personal data that is required to be able to carry out our activities and activities in a permanent, user-friendly, safe and reliable manner. Such personal data can fall into the categories of inventory and contact data, browser and device data, content data, meta or marginal data and usage data, location data, sales data and contract and payment data.

We process personal data for as long as is required for the respective purpose or purposes or by law. Personal data that no longer needs to be processed will be made anonymous or deleted.

We can have personal data processed by third parties. We can process personal data together with third parties or transfer them to third parties. Such third parties are ins

special to specialized providers whose services we use. We also guarantee data protection for such third parties.

We only process personal data with the consent of the person concerned, unless processing is permitted for other legal reasons. Processing without consent may be permissible, for example, to fulfill a contract with the data subject and for appropriate pre-contractual measures in order to protect our predominantly legitimate interests

to preserve food because the processing is evident from the circumstances or after prior information.

In this context, we process in particular information that a person concerned voluntarily transmits to us when contacting us - for example by post, e-mail, instant messaging, contact form, social media or telephone - or when registering for a user account. We can store such information, for example, in an address book or with comparable tools. If we receive data about other people, the transmitting people are obliged to guarantee data protection for these people and to ensure the accuracy of this personal data.

We also process personal data that we receive from third parties, procure from publicly accessible sources or collect in the performance of our activities and activities, if and to the extent that such processing is permitted for legal reasons.

4. Personal data abroad

In principle, we process personal data in Switzerland and in the European Economic Area (EEA). However, we can also export or transmit personal data to other countries, in particular in order to process it there or have it processed.

We can transfer personal information to any [country or territory on earth](#) as well as elsewhere in the [university](#) [verse](#) export, provided that the law there is in the [opinion of the Federal Data Protection and Information Commissioner \(FDPIC\)](#) or as [decided by the Swiss Federal Council](#) [adequate data protection](#) and - if and to the extent that the General Data Protection Regulation (GDPR) is applicable - in accordance with [the decision of the European Commission](#) ensure adequate data protection.

We can transfer personal data to countries whose law does not guarantee adequate data protection, provided data protection is guaranteed for other reasons, in particular on the basis of standard data protection clauses or other suitable guarantees.

In exceptional cases, we can export personal data to countries without adequate or suitable data protection if the special data protection requirements are met, for example the express consent of the person concerned or a direct connection with the conclusion or execution of a contract. Upon request, we will be happy to provide affected persons with information about any guarantees or provide a copy of guarantees.

5. Rights of data subjects

Affected persons about whom we process personal data have the rights under Swiss data protection law. This includes the right to information and the right to

Correction, deletion or blocking of the processed personal data.

Affected persons whose personal data we process can - if and to the extent that the General Data Protection Regulation (GDPR) is applicable - request confirmation free of charge as to whether we are processing personal data relating to them. In this case, data subjects can request information about the processing of their personal data, have the processing of their personal data restricted, exercise their right to data portability and have their personal data corrected, deleted ("right to be forgotten"), blocked or completed

senior

Affected persons whose personal data we process can - if and to the extent that the GDPR is applicable - withdraw their consent at any time with effect for the future and object to the processing of their personal data at any time.

Affected persons about whom we process personal data have a right of appeal to a competent supervisory authority. The supervisory authority for data protection in Switzerland is the [Federal Data Protection and Information Commissioner \(FDPIC\)](#).

6. Data Security

We take appropriate technical and organizational measures to ensure data security appropriate to the risk in question. However, we cannot guarantee absolute data security.

Our website is accessed using transport encryption (SSL / TLS, in particular with the Hypertext Transfer Protocol Secure, abbreviated to HTTPS). Most browsers mark transport encryption with a padlock in the address bar.

Our digital communication is subject – like basically all digital communication – to mass surveillance without cause or suspicion, as well as other surveillance by security authorities in Switzerland, the rest of Europe, the United States of America (USA) and other countries. We cannot have any direct influence on the corresponding processing of personal data by secret services, police stations and other security authorities.

7. Use of the Website

7.1 Cookies

We may use cookies. Cookies – our own cookies (first-party cookies) as well as cookies from third parties whose services we use (third-party cookies) – are data that are stored in the browser. Such stored data need not be based on traditional methods and may be limited to text form cookies.

Cookies can be stored in the browser temporarily as "session cookies" or for a certain period of time as so-called permanent cookies. "Session cookies" are automatically deleted when the browser is closed. Permanent cookies have a certain storage period. In particular, cookies make it possible to recognize a browser the next time you visit our website and thus, for example, to measure the range of our website. However, permanent cookies can also be used for online marketing, for example.

Cookies can be completely or partially deactivated or deleted in the browser settings at any time. Without cookies, our website may no longer be fully available. We actively request - at least if and to the extent necessary - your express consent to the use of cookies.

In the case of cookies that are used to measure success and reach or for advertising, there is a general objection ("opt-out") via AdChoices for numerous [services](#) (Digital Advertising Alliance of Canada), the [Network Advertising Initiative](#) (NAI), [Your Ad Choices](#) (Digital Advertising Alliance) or [Your Online Choices](#) (European Interactive Digital Advertising Alliance, EDAA) possible.

7.2 Server Log Files

We may collect the following information for each access to our website, provided that it is transmitted from your browser to our server infrastructure or from our web server can be determined: Date and time including time zone, Internet Protocol (IP) address, access status (HTTP status code), operating system including user interface and version, browser including language and version, individual sub-pages of our website accessed including amount of data transferred, website last accessed in the same browser window (referrer).

We store such information, which can also represent personal data, in server log files. The information is required in order to provide our website permanently, user-friendly and reliably and to be able to ensure data security and thus in particular the protection of personal data - also by third parties or with the help of third parties.

7.3 Web beacons

We may use web beacons on our website. Tracking pixels are also referred to as web beacons. Tracking pixels - also from third parties whose services we use - are small, usually invisible images that are automatically retrieved when you visit our website. The same information can be recorded with tracking pixels as in server log files.

8. Notices and Notices

We send notifications and communications via email and other communication channels such as instant messaging or SMS.

8.1 Success and Reach Measurement

Notifications and communications may contain web links or web beacons that record whether an individual communication was opened and which web links were clicked on. Such web links and tracking pixels can also record the use of notifications and messages on a personal basis. We need this statistical recording of usage to measure success and reach in order to be able to send notifications and messages effectively, user-friendly, permanently, securely and reliably based on the needs and reading habits of the recipients.

8.2 Consent and Objection

In principle, you must expressly consent to the use of your e-mail address and your other contact addresses, unless the use is permitted for other legal reasons. If possible, we use the "double opt-in" procedure for any consent, i.e. you will receive an e-mail with a web link that you must click to confirm, so that no misuse by unauthorized third parties can take place.

We may log such consents, including Internet Protocol (IP) address and date and time, for evidentiary and security reasons.

In principle, you can object to receiving notifications and messages such as newsletters at any time. With such an objection, you can at the same time object to the statistical recording of use for measuring success and reach. Necessary notifications and notifications in connection with our activities and activities remain reserved.

8.3 Notification and Communication Service Providers

We send notifications and communications using specialized services
tern.

In particular, we use:

- [MailerLite](#): email marketing platform; Providers: MailerLite Limited (Ireland) for users in the European Economic Area (EEA), Great Britain and Switzerland / MailerLite Inc. (USA) for users in the rest of the world; Information on data protection: [data protection declaration](#), «[Security Statement](#)».
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9. Social Media

We are present on social media platforms and other online platforms in order to be able to communicate with interested persons and to be able to provide information about our activities and operations. In connection with such platforms, personal data can also be processed outside of Switzerland and the European Economic Area (EEA).

The general terms and conditions (GTC) and terms of use as well as data protection declarations and other provisions of the individual operators of such platforms also apply. These provisions provide information in particular about the rights of data subjects directly vis-à-vis the respective platform, including, for example, the right to

Information counts.

10. Third Party Services

We use the services of specialized third parties in order to be able to carry out our activities and activities in a permanent, user-friendly, safe and reliable manner. With such services
Among other things, we embed functions and content in our website. With such a

embedding, the services used record at least temporarily the Internet Protocol (IP) addresses of the users for technically compelling reasons.

For necessary security-related, statistical and technical purposes, third parties whose services we use can process data in connection with our activities in an aggregated, anonymous or pseudonymised manner. This is, for example, performance or usage data in order to be able to offer the respective service.

In particular, we use:

- [Google services](#): Providers: Google LLC (USA) / Google Ireland Limited (Ireland) for users in the European Economic Area (EEA) and Switzerland; General information on data protection: "[Principles of data protection and security](#)", [privacy policy](#), "[Google is committed to compliance with applicable data protection laws](#)", "[Guide to data protection in Google products](#)", "[How we use data from websites or apps on which our services are used](#)" (information from Google), "[Types of cookies and other technologies used by Google](#)", "[Personalized advertising](#)" ([activation / deactivation / settings](#)).
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10.1 Digital Infrastructure

We use the services of specialized third parties in order to be able to use the digital infrastructure required in connection with our activities and operations. This includes, for example, hosting and storage services from selected providers.

In particular, we use:

- [Wix](#): website builder and other infrastructure; Providers: Wix.com Ltd. (Israel) together with Wix.com Ltd. (USA) / Wix.com Inc. (USA) / Wix.com Luxembourg S.à rl (Luxembourg); Information on data protection: [data protection declaration](#), "[Privacy & Security](#)", "[Wix Help Center](#)" [Privacy](#)» including [cookie policy](#).

10.2 Social Media Features and Social Media Content

We use third-party services and plugins to provide social media features and content Embedding platforms and sharing content on social media platforms men and to enable in other ways.

In particular, we use:

- [Instagram platform: embedding](#) Instagram content; Providers: Meta Platforms Ireland Limited (Ireland) and other meta companies (among others in [the USA](#)); Information on data protection: [data protection declaration \(Instagram\)](#), [Privacy Policy \(Facebook\)](#).
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10.3 Documents

We use third-party services to embed documents on our website. Such documents can include, for example, forms, PDF files, presentations, spreadsheets, and text documents. We can not only enable viewing, but also editing or commenting on such documents.

In particular, we use:

- [Canvas Docs](#): digital documents; Vendor: Canva Pty Ltd (Australia); Information on data protection: [data protection declaration](#), ["Trust" «Security at Canva»](#), [cookie policy](#), [«Policies»](#).
 - [Google Docs](#): Text documents as well as forms, presentations and spreadsheets; Provider: Google; Google Docs-specific information: ["Privacy basics for Google Docs, Google Sheets and Google Slides"](#).
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10.4 Fonts

We use third-party services to embed selected fonts, icons, logos, and symbols on our website.

In particular, we use:

- [Google Fonts](#): fonts; Provider: Google; Google Fonts-specific information: ["Privacy and Google Fonts" \("Privacy and Google Fonts"\)](#), [«Privacy and Data Collection sung»](#).
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10.5 Ecommerce

We engage in e-commerce and use third party services to successfully provide services, content or goods.

In particular, we use:

- [Wix eCommerce](#): e-commerce platform; Provider: Wix; Wix eCommerce specific Information: [«About Wix Stores»](#), [«Selling with Wix»](#). _____

10.6 Payments

We use specialized service providers to process payments from our customers securely and reliably. The legal texts of the individual service providers, such as general terms and conditions or data protection declarations, also apply to the processing of payments.

In particular, we use:

- [PayPal](#) (including [Braintree](#)): processing of payments; Providers: PayPal (Europe) S.à rl et Cie, SCA (Luxembourg) / PayPal Pte. ltd (Singapore); Information on data protection: [data protection declaration](#), [“Cookies and Tracking Technologies Statement”](#). _____
- [TWIN](#): Processing of payments in Switzerland; Provider: TWINT AG (Switzerland); Information on data protection: ["Data protection for TWINT apps"](#), [«Privacy Policy Website»](#), [“General terms and conditions for the use of TWINT”](#) including the [“Data protection”](#) section. _____
- [Wix Payments](#): Processing of online payments; Provider: Wix; Wix Payments Specific Information: [“About Wix Payments”](#). _____

11. Enhancements to the Website

We use extensions for our website to provide additional functionality to.

In particular, we use:

- [Google reCAPTCHA](#): spam protection (distinguishing between welcome comments from humans and unwanted comments from bots and spam); Provider: Google; Google reCAPTCHA-specific information: [«What is reCAPTCHA?»](#) ("What is reCAPTCHA?"). _____

12. Success and reach measurement

We use services and programs to determine how our online offering is used.

In this context, we can, for example, measure the success and reach of our activities and activities as well as the effect of third-party links on our website.

However, we can also try out and compare how different versions of our online offering or parts of our online offering are used ("A/B test" method). Based on the results of the success and range measurement, we can in particular correct errors, strengthen popular content or make improvements to our online offering.

When using services and programs to measure success and reach, the Internet Protocol (IP) addresses of individual users must be saved. IP addresses are generally shortened ("IP masking") in order to follow the principle of data economy through the corresponding pseudonymization and thus the

improve user privacy.

When using services and programs for success and range measurement, cookies can be used and user profiles can be created. User profiles include, for example, the pages visited or content viewed on our website, information on the size of the screen or browser window and the – at least approximate – location.

In principle, user profiles are only created pseudonymised. We do not use user profiles to identify individual users. Individual third-party services with which users are registered can, at most, assign the use of our online offer to the user account or user profile for the respective service

to.

In particular, we use:

- [Google Analytics](#): success and reach measurement; Provider: Google; Google Analytics-specific information: measurement also across different browsers and devices (cross-device tracking) as well as with pseudonymised Internet Protocol (IP) addresses, which are only transmitted in full to Google in the USA in exceptional cases, "Privacy Policy" , [«Browser add-on to deactivate Google Analytics»](#) .
- [Google Tag Manager](#): Integration and management of other services for success and range measurement as well as other services from Google and third parties; Provider: Google; Google Tag Manager-specific information: ["Use Google Tag Manager to capture](#)

[te data»](#); Further information on data protection can be found in the individual integrated and managed services.

13. Final Provisions

We created this privacy policy using the [privacy policy generator](#) from [data protection partners](#) created.

We can adapt and supplement this data protection declaration at any time. We will inform you about such adjustments and additions in a suitable form, in particular by publishing the current data protection declaration on our website.